



CONFERENCE AGENDA

WEDNESDAY, SEPTEMBER 12, 2018

NOON-6:00 p.m.	Registration Desk Open <small>BANCORPSOUTH CONFERENCE CENTER</small>
5:00 p.m.-7:00 p.m.	Opening Reception at the Tupelo Automobile Museum, 1 OTIS BOULEVARD, TUPELO, MS (SHUTTLE TRANSPORTATION TO THE TUPELO AUTOMOBILE MUSEUM WILL RUN CONTINUOUSLY BEGINNING AT 4:30 P.M. FROM THE HILTON GARDEN INN TUPELO. THE LAST SHUTTLE WILL DEPART THE MUSEUM AT 7:30 P.M.)
	Dinner on Your Own

THURSDAY, SEPTEMBER 13, 2018

7:30 a.m.-9:00 a.m.	Registration Desk Open <small>BANCORPSOUTH CONFERENCE CENTER</small>
7:45 a.m.-8:45 a.m.	Breakfast <small>BANCORPSOUTH CONFERENCE CENTER - POPLAR, ELM, AND SWEETGUM ROOMS</small>
8:45 a.m.-9:00 a.m.	WELCOMING REMARKS <small>BANCORPSOUTH CONFERENCE CENTER - POPLAR, ELM, AND SWEETGUM ROOMS</small> <i>Jason Shelton</i> , Mayor of Tupelo, Mississippi <i>Tim Thomas</i> , Federal Co-Chair, Appalachian Regional Commission, Washington, DC <i>Mississippi Governor Phil Bryant</i> , 2018 Appalachian Regional Commission States' Co-Chair
9:00 a.m.-9:45 a.m.	OPENING PLENARY SESSION—<i>Appalachia Works: Opportunities for Our Region's Future Workforce</i> <small>BANCORPSOUTH CONFERENCE CENTER - POPLAR, ELM, AND SWEETGUM ROOMS</small> This moderated discussion offering state, regional, and federal perspectives about Appalachia's workforce, community development, asset management, and economic growth potential will offer framing ideas for the rest of the Summit. MODERATOR: <i>Tanya Carter</i> , Reporter, WTVB News, Tupelo, MS SPEAKERS: <i>Mississippi Governor Phil Bryant</i> , 2018 ARC States' Co-Chair; <i>Tim Thomas</i> , Federal Co-Chair, Appalachian Regional Commission, Washington, DC; <i>Molly Conway</i> , Deputy Chief of Staff, U.S. Department of Labor, Washington, DC
9:45 a.m.-10:15 a.m.	Networking Break Visit the <i>Appalachia Works Gallery</i> in the North Hall

10:15 a.m.-11:45 a.m.	BREAKOUT SESSIONS I Choose one of the following four concurrent sessions.						
	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%; padding: 5px; vertical-align: top;"> Maintaining Appalachia's Ready, Steady Workforce <small>BANCORPSOUTH ARENA NORTH HALL ROOM #1</small> </td> <td style="padding: 5px;"> How successful state, regional, and local workforce programs are implementing employer-driven, competitive skills training programs. MODERATOR: <i>Jeff Schwartz</i>, Workforce and Education Program Manager, Appalachian Regional Commission, Washington, DC PANELISTS: <i>Bill Renick</i>, WIOA Division Director, Three Rivers Planning and Development District, Pontotoc, MS; <i>Andrea Mayfield</i>, Executive Director, Mississippi Community College Board, Jackson, MS; <i>Johnny Moore</i>, President, Pierpont Community and Technical College, Fairmont, WV </td> </tr> <tr> <td style="padding: 5px; vertical-align: top;"> Downtown Strong <small>BANCORPSOUTH ARENA NORTH HALL ROOM #2</small> </td> <td style="padding: 5px;"> How Central Business Districts are generating jobs and economic opportunities through strategic downtown development in towns large and small. PANELISTS: <i>Brooxie Carlton</i>, Deputy Assistant Commissioner, State of Tennessee, Nashville, TN; <i>Olivia Collier</i>, ARC Program Manager, North Carolina Department of Commerce, Raleigh, NC; <i>Tamarah Holmes</i>, Associate Director, Virginia Department of Housing and Community Development, Richmond, VA; <i>Annaka Woodruff</i>, ARC Program Manager, Georgia Department of Community Affairs, Atlanta, GA </td> </tr> <tr> <td style="padding: 5px; vertical-align: top;"> Planning for Mine Land Reclamation <small>BANCORPSOUTH ARENA NORTH HALL ROOM #3</small> </td> <td style="padding: 5px;"> Understanding the legal, permitting, and environmental requirements involved in mine land reclamation can lead to innovation and opportunity. MODERATOR: <i>Julie Lawhorn</i>, Infrastructure Program Analyst, Appalachian Regional Commission, Washington, DC PANELISTS: <i>Nathan Hall</i>, Project Director, Sprouting Farms, Charleston, WV; <i>Patrick Kirby</i>, Director, Northern West Virginia Brownfields Assistance Center at West Virginia University, Morgantown WV; <i>Joey James</i>, Project Scientist, Downstream Strategies, Morgantown, WV; <i>Duane Miller</i>, Executive Director, LENOWISCO Planning District Commission, Duffield, VA </td> </tr> </table>	Maintaining Appalachia's Ready, Steady Workforce <small>BANCORPSOUTH ARENA NORTH HALL ROOM #1</small>	How successful state, regional, and local workforce programs are implementing employer-driven, competitive skills training programs. MODERATOR: <i>Jeff Schwartz</i> , Workforce and Education Program Manager, Appalachian Regional Commission, Washington, DC PANELISTS: <i>Bill Renick</i> , WIOA Division Director, Three Rivers Planning and Development District, Pontotoc, MS; <i>Andrea Mayfield</i> , Executive Director, Mississippi Community College Board, Jackson, MS; <i>Johnny Moore</i> , President, Pierpont Community and Technical College, Fairmont, WV	Downtown Strong <small>BANCORPSOUTH ARENA NORTH HALL ROOM #2</small>	How Central Business Districts are generating jobs and economic opportunities through strategic downtown development in towns large and small. PANELISTS: <i>Brooxie Carlton</i> , Deputy Assistant Commissioner, State of Tennessee, Nashville, TN; <i>Olivia Collier</i> , ARC Program Manager, North Carolina Department of Commerce, Raleigh, NC; <i>Tamarah Holmes</i> , Associate Director, Virginia Department of Housing and Community Development, Richmond, VA; <i>Annaka Woodruff</i> , ARC Program Manager, Georgia Department of Community Affairs, Atlanta, GA	Planning for Mine Land Reclamation <small>BANCORPSOUTH ARENA NORTH HALL ROOM #3</small>	Understanding the legal, permitting, and environmental requirements involved in mine land reclamation can lead to innovation and opportunity. MODERATOR: <i>Julie Lawhorn</i> , Infrastructure Program Analyst, Appalachian Regional Commission, Washington, DC PANELISTS: <i>Nathan Hall</i> , Project Director, Sprouting Farms, Charleston, WV; <i>Patrick Kirby</i> , Director, Northern West Virginia Brownfields Assistance Center at West Virginia University, Morgantown WV; <i>Joey James</i> , Project Scientist, Downstream Strategies, Morgantown, WV; <i>Duane Miller</i> , Executive Director, LENOWISCO Planning District Commission, Duffield, VA
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11:45 a.m.-NOON	Networking Break Visit the <i>Appalachia Works Gallery</i> in the North Hall						

NOON-1:15 p.m.	<p>NETWORKING LUNCH BANCORPSOUTH CONFERENCE CENTER - POPLAR, ELM, AND SWEETGUM ROOMS Visit the <i>Appalachia Works Gallery</i> in the North Hall</p>
1:15 p.m.-3:00 p.m.	<p style="text-align: center;">BREAKOUT SESSIONS II Choose one of the following four concurrent sessions.</p> <div style="display: flex; flex-direction: column;"> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> <p>Appalachia's Air and Autos BANCORPSOUTH ARENA NORTH HALL ROOM #1</p> <p>How can training, research, and technical expertise continue to help the Region's automobile and aviation sectors take off. MODERATOR: <i>Emela Halilovic</i>, Workforce and Education Program Analyst, Appalachian Regional Commission, Washington, DC PANELISTS: <i>Glenn Dennis</i>, Director, Center for Advanced Vehicular Systems Extension, Mississippi State University, Canton, MS; <i>Samuel Munnerlyn</i>, President, Trenholm State Community College Montgomery, AL; <i>Carla Whitlock</i>, Senior Consultant, Apprenticeship Carolina™, Columbia, SC</p> </div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> <p>Successful Strategies for Entrepreneurial Growth BANCORPSOUTH ARENA NORTH HALL ROOM #2</p> <p>How business accelerators, community colleges, CDFIs, and other partners are important for a thriving entrepreneurial ecosystem. MODERATOR: <i>Joe Kapp</i>, CEO, National Center for Resource Development, Lost City, WV PANELISTS: <i>Shannon Blevins</i>, Associate Vice Chancellor of Economic Development and Engagement; The University of Virginia College at Wise, Wise, VA; <i>Aleta Botts</i>, Executive Director, Kentucky Center for Agriculture and Rural Development, Elizabethtown, KY; <i>Joe Carlucci</i>, Membership Success Director, International Business Innovation Association, Orlando, FL; <i>Lamont Price</i>, Innovation Director, Tennessee Department of Economic and Community Development, Nashville, TN; <i>Matt Raker</i>, Director of Community Investments and Impact, Mountain BizWorks, Asheville, NC</p> </div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> <p>Transportation and Economic Development BANCORPSOUTH ARENA NORTH HALL ROOM #3</p> <p>How communities and states can promote economic growth by improving transportation access and mobility. MODERATOR: <i>Ryan Brumfield</i>, Senior Transportation Advisor, Appalachian Regional Commission, Washington, DC PANELISTS: <i>Carrie Kissel</i>, Associate Director, National Association of Development Organizations, Washington, DC; <i>Justin Murphree</i>, Tennessee-Tombigbee Waterway Operations Manager, US Army Corps of Engineers, Columbus, MS; <i>Chad Miller</i>, Professor, University of Southern Mississippi, Hattiesburg, MS; <i>Mike Tagerf</i>, Commissioner of the Northern District, Northern District Highway Commissioner, Tupelo, MS</p> </div> <div style="border: 1px solid black; padding: 5px;"> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">INTERACTIVE WORKSHOP</p> <p>Building Capacity to Develop Strategic, Sustainable Projects BANCORPSOUTH ARENA NORTH HALL ROOM #4</p> <p>Economic and community development experts lead an interactive workshop showcasing new project design resources and tools. Participants will be introduced to a comprehensive project development tool and will have the opportunity to vet a project with a team of community and economic development experts to receive feedback and guidance. MODERATOR: <i>Sue Moreland</i>, Program Manager, Appalachian Regional Commission, Washington, DC FACILITATOR: <i>Misty Hergef</i>, Senior Director of Programs, NC Rural Center, Raleigh, NC PANELISTS: <i>Wesley Barker</i>, ARC Community Development Planner, North Carolina Department of Commerce, Raleigh, NC; <i>Olivia Collier</i>, ARC Program Manager, North Carolina Department of Commerce, Raleigh, NC; <i>Dan Gerlach</i>, President, Golden Leaf Foundation, Rocky Mount, NC</p> </div> </div>
3:00 p.m.-5:00 p.m.	<p>ARC STRATEGY LABS NORTH HALL MEETING ROOMS 1-5 AND COMMERCE ROOM Sign up at the Registration Desk for one-on-one technical assistance with ARC Staff about building strong applications, using ARC's research tools, understanding procurement issues, utilizing basic agencies, designing communications strategies, developing local access road projects, and other topics. Be sure to bring a specific issue or challenge to discuss.</p>
5:00 p.m.-7:00 p.m.	<p>NETWORKING RECEPTION BANCORPSOUTH CONFERENCE CENTER - POPLAR, ELM, AND SWEETGUM ROOMS Visit the <i>Appalachia Works Gallery</i> in the North Hall</p>

FRIDAY, SEPTEMBER 14, 2018

8:00 a.m.-8:45 a.m.	<p>Breakfast BANCORPSOUTH CONFERENCE CENTER - POPLAR, ELM, AND SWEETGUM ROOMS</p>
8:45 a.m.-9:30 a.m.	<p>KEYNOTE DISCUSSION—Strategies for Attracting New Businesses and Opportunities BANCORPSOUTH CONFERENCE CENTER - POPLAR, ELM, AND SWEETGUM ROOMS</p> <p>In considering where to locate, businesses look for communities that can help them meet their goals and objectives. This includes reviewing the best options for facilities, resources, and workforce availability. This session will feature experienced practitioners discussing their work in helping communities as they prepare to attract and retain companies.</p> <p>MODERATOR: <i>Glenn McCullough, Jr.</i>, Executive Director, Mississippi Development Authority, Jackson, MS SPEAKERS: <i>Alexandra Segers</i>, International Senior Account Executive, Principal, SSOE Group, Atlanta, GA; <i>Sean Suggs</i>, President, Toyota Motor Manufacturing Mississippi, Blue Springs, MS</p>

9:30 a.m.-10:00 a.m.	<p>Networking Break Visit the <i>Appalachia Works Gallery</i> in the North Hall</p>
10:00 a.m.-11:30 a.m.	<p style="text-align: center;">BREAKOUT SESSIONS III Choose one of the following five concurrent sessions.</p> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> <p>Appalachia's Smart Future in Manufacturing BANCORPSOUTH ARENA NORTH HALL ROOM #1</p> <p>Why entrepreneurial and STEM education are foundational for keeping up with the latest developments in smart manufacturing. MODERATOR: <i>David Hughes</i>, Business Development Program Manager, Appalachian Regional Commission, Washington, DC PANELISTS: <i>Stephan Lier</i>, Chief Engineer, Mueller Industries - Copper Tube Mill, Fulton, MS; <i>Ron Painter</i>, CEO, National Association of Workforce Boards, Washington, DC; <i>Angela Pate</i>, Manager, Business Development, Public Consulting Group, Gainesville, FL</p> </div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> <p>Expanding the Behavioral Health Workforce BANCORPSOUTH ARENA NORTH HALL ROOM #2</p> <p>How communities are attracting more physicians, therapists, recovery coaches, and other providers to address the Region's opioid crisis. MODERATOR: <i>Andrew Howard</i>, Policy Advisor to the Federal Co-Chair, Appalachian Regional Commission, Washington, DC PANELISTS: <i>Ray Feroz</i>, Professor and Department Chair, Human Services, Rehabilitation, and Sport Sciences, Clarion University, Clarion, PA; <i>Monica Harrington</i>, Regional Specialist/Public Health Analyst, Health Resources and Services Administration, Atlanta, GA; <i>Stephanie Nantz</i>, Assistant Director of Operations, North Carolina Office of Rural Health, Raleigh, NC; <i>Yesie Yoon</i>, Assistant Professor, Child and Adolescent Psychiatry, General Pediatrics, The University of Alabama at Birmingham, Birmingham, AL</p> </div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> <p>Turning Brownfields into Rural Gold BANCORPSOUTH ARENA NORTH HALL ROOM #3</p> <p>Developing a vision, building collaborative partnerships, diversifying funding sources, and cultivating special outreach strategies help transition Appalachia's rural brownfield sites into valuable assets. MODERATOR: <i>Julie Lawhorn</i>, Infrastructure Program Analyst, Appalachian Regional Commission, Washington, DC PANELISTS: <i>Melanie Busby</i>, Grant Writer and Manager, City of West Point, West Point, MS; <i>Mark Castleberry</i>, President, Castle Properties, Columbus, MS; <i>John Hargraves</i>, Regional Manager, PM Environmental, Inc., Decatur, AL; <i>Patrick Kirby</i>, Director, Northern West Virginia Brownfields Assistance Center at West Virginia University, Morgantown WV; <i>Paula Middlebrooks</i>, Environmental Consultant, Tennessee Department of Environment and Conservation, Nashville, TN</p> </div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">INTERACTIVE WORKSHOP</p> <p>Financing New Opportunities BANCORPSOUTH ARENA NORTH HALL ROOM #4</p> <p>Learn how Impact Investing and Opportunity Funds may support your local projects with leaders from CDFIs, NMTC funds, and philanthropy. Bring project ideas that need financing and get ideas from the experts on strategies for your project. MODERATOR: <i>Ray Daffner</i>, Entrepreneurial Development Manager, Appalachian Regional Commission, Washington, DC PANELISTS: <i>Jane Henderson</i>, President and CEO, Virginia Community Capital, Inc., Richmond, VA; <i>Will Lambe</i>, Director, Capital Solutions, Enterprise Community Loan Fund, Atlanta, GA; <i>Lora Smith</i>, Executive Director, Appalachian Impact Fund, Hazard, KY</p> </div> <div style="border: 1px solid black; padding: 5px;"> <p>ARC Strategy Labs NORTH HALL MEETING ROOMS 1-5 AND COMMERCE ROOM</p> <p>Sign up at the Registration Desk. One-on-one technical assistance with ARC staff about a variety of topics continues to be available. Be sure to bring a specific issue or challenge to discuss.</p> </div>
11:30 a.m.-12:45 p.m.	<p>CLOSING PLenary SESSION—POWER Initiative: Where We Are and Where We Are Going (BOX LUNCHES AVAILABLE) BANCORPSOUTH CONFERENCE CENTER - POPLAR, ELM, AND SWEETGUM ROOMS</p> <p>Many of Appalachia's coal-impacted communities are engaged in ARC's POWER Initiative to diversify and strengthen their economies. These investments are putting Appalachia to work and expanding opportunities for our Region's future. In this closing plenary, ARC leadership and POWER grantees will discuss the initiative to date, and preview the program's next phase.</p>
12:45 p.m.	Final Closing Remarks

ARC and the Mississippi Development Authority would like to thank the following sponsors for their support of the **Appalachia Works: Expanding Opportunities for Our Region's Future** summit.

