

CONFERENCE PROGRAM

DIVERSIFICATION & GROWTH IN APPALACHIA

DEVELOPING A WORKFORCE TO MEET THE
DEMANDS OF A CHANGING ECONOMY



DEVELOPMENT DISTRICT ASSOCIATION OF APPALACHIA
ANNUAL CONFERENCE

March 19-21, 2017 / Arlington, Virginia

#DDAA2017

Brought to you by the Development District Association of Appalachia
and the Appalachian Regional Commission



CONFERENCE AGENDA



Conference Wi-Fi
Password: **NADO2017**

SUNDAY, March 19, 2017

10:00 a.m.–5:00 p.m. Registration Desk Open
Arlington Room Foyer

10:30 a.m.–11:30 a.m. DDAA Executive Board Meeting
Salon 5

Noon–1:30 p.m. **LUNCHEON AND DDAA ANNUAL MEETING AND VOTING SESSION**
Salon 4
Presiding: *John Hemmings*, President, Development District Association of Appalachia, and Executive Director, Ohio Valley Regional Development Commission, Waverly, Ohio

Remarks: *Scott T. Hamilton*, Executive Director, Appalachian Regional Commission, Washington, D.C.

2:00 p.m.–4:00 p.m. **PLENARY SESSION: Cultivating the Next Generation: The Appalachian Teaching Project**
Salon 6

Moderator: *Kostas Skordas*, Director, Division of Planning and Research, Appalachian Regional Commission, Washington, D.C.

Presenters: *Rosann Kent*, Director, Appalachian Studies Center, University of North Georgia, Dahlonega, Georgia; *Ron R. Roach*, Director, Center for Appalachian Studies and Services, East Tennessee State University, Johnson City, Tennessee; *Brandon Vick*, Assistant Professor of Economics, Indiana University of Pennsylvania, Indiana, Pennsylvania; *Mark Wilson*, Director of Civic Learning Initiatives, College of Liberal Arts, Auburn University, Auburn, Alabama

5:00 p.m.–6:00 p.m. Welcome Reception
Salons 4-6

6:00 p.m.–8:00 p.m. Dinner Banquet
Salons 4-6
Presiding: *John Hemmings*, President, Development District Association of Appalachia, and Executive Director, Ohio Valley Regional Development Commission, Waverly, Ohio

Address: *Earl F. Gohl*, Federal Co-Chair, Appalachian Regional Commission, Washington, D.C.

Keynote Address: *James P. Tressel*, President, Youngstown State University, Youngstown, Ohio

MONDAY, March 20, 2017

7:00 a.m.–4:00 p.m. Registration Desk Open
Arlington Room Foyer

7:30 a.m.–8:30 a.m. **BREAKFAST AND PLENARY SESSION**
Salon 4
Presiding: *James Baldwin*, Second Vice President, Development District Association of Appalachia, and Executive Director, Cumberland Plateau Planning District Commission, Lebanon, Virginia

Presentation: Updates from ARC's Research Division
Kostas Skordas, Director, Division of Planning and Research, Appalachian Regional Commission, Washington, D.C.

8:45 a.m.–10:00 a.m. **PLENARY SESSION: Lifelong Learning: A Pathway to Sustainable Employment and Economic Prosperity**
Salon 4

Moderator: *Earl F. Gohl*, Federal Co-Chair, Appalachian Regional Commission, Washington, D.C.

Presenters: *Robin E. Fernkas*, Director, Division of Strategic Investments, U.S. Department of Labor, Washington, D.C.; *Kathy Mannes*, Vice President, Building Economic Opportunity Group, Jobs for the Future, Boston, Massachusetts; *James L. McCormick*, Program Coordinator, West Virginia Veterans and Warriors to Agriculture, West Virginia Department of Agriculture, Charleston, West Virginia; *Lisa Patt-McDaniel*, President and CEO, Workforce Development Board of Central Ohio, Columbus, Ohio



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10:15 a.m.-11:45 a.m.

CONCURRENT SESSIONS I

(Choose one of the following three concurrent sessions.)

**Untapped Opportunities:
Veterans and the Mature
Workforce**
Salon 5

Moderator: *Emela Halilovic*, Program Analyst, Workforce and Education, Division of Community Investment, Appalachian Regional Commission, Washington, D.C.

Presenters: *Ronnie L. Booth*, President, Tri-County Technical College, Pendleton, South Carolina; *Kelli Hall*, Dean of Career Education and Workforce Development, Big Sandy Community and Technical College, Prestonsburg, Kentucky; *Seema Jain*, Vice President of Operations, SkillSource Group, Vienna, Virginia

**Connecting Economic
Development and
Workforce Training**
Salon 6

Moderator: *Annaka Woodruff*, ARC Program Manager, Georgia Department of Community Affairs, Atlanta, Georgia

Presenters: *John Mark Estep*, President, Southwest Virginia Community College, Cedar Bluff, Virginia; *Thomas Huebner*, President, East Mississippi Community College, Scooba, Mississippi; *Donny Jones*, COO, The Chamber of Commerce of West Alabama, Tuscaloosa, Alabama

**The Changing Role of
Higher Education**
McLean Room

Moderator: *Janice Hoots Gilliam*, President, Northeast State Community College, Blountville, Tennessee

Presenters: *Chris English*, Dean, Advanced Technologies, Blue Ridge Community College, Flat Rock, North Carolina; *Howard A. Liebman*, Superintendent and CEO, Smart Horizons Career Online Education, Fort Lauderdale, Florida; *Carla Whitlock*, Senior Apprenticeship Consultant, Apprenticeship Carolina, Columbia, South Carolina

Noon-2:00 p.m.
Salon 4

AWARDS LUNCHEON

Presiding: *Richard Zink*, First Vice President, Development District Association of Appalachia, and Executive Director, Southern Tier West Regional Planning and Development Board, Salamanca, New York

- Presentation of the 2017 John D. Whisman Vision Award**
- Presentation of the 2017 Donald R. Myers Humanitarian Award**
- Announcement of the 2017 DDAA Congressional Award**

2:15 p.m.-3:45 p.m.

CONCURRENT SESSIONS II

(Choose one of the following three concurrent sessions.)

**STEM Opportunities
for Women**
Salon 5

Moderator: *Anne Barth*, Executive Director, TechConnect West Virginia, Charleston, West Virginia

Presenters: *Janice Hoots Gilliam*, President, Northeast State Community College, Blountville, Tennessee; *Samantha Palmer*, Youth Career Counselor, Youth Connect, Northern Kentucky Area Development District, Covington, Kentucky; *Carissa Schutzman*, Vice President of Workforce Solutions, Gateway Community and Technical College, Florence, Kentucky

**Advanced Energy:
Preparing Your Workforce
for a NEW Economy**
Salon 6

Moderator: *Julie Lawhorn*, Infrastructure Program Analyst, Division of Community Investment, Appalachian Regional Commission, Washington, D.C.

Presenters: *Craig R. Clark*, Vice President for Economic Development, Alfred State, Alfred, New York; *Anne Rاندazzo*, Executive Director, Center for Energy Workforce Development, Washington, D.C.; *Sean Terrell*, Director of Special Programs, Hocking Technical College, Nelsonville, Ohio

**Entrepreneurship:
Connecting All the
Pieces**
McLean Room

Moderator: *Olivia Collier*, ARC Program Manager, North Carolina Department of Commerce, Raleigh, North Carolina

Presenters: *Gene Coulson*, Executive Director, EntreEd, The National Consortium for Entrepreneurship Education, Charleston, West Virginia; *Arria Hines*, President and CEO, Allegheny Science and Technology, Bridgeport, West Virginia; *Joe Kapp*, CEO, Behavioral Business L.L.C., and Entrepreneur-In-Residence, Eastern West Virginia Community and Technical College, Moorefield, West Virginia

4:30 p.m.–6:00 p.m. **DDAA/NADO FEDERAL AGENCY NETWORKING RECEPTION**
Salons 4–6 (Co-sponsored with the National Association of Development Organizations)

Dinner on Your Own

TUESDAY, March 21, 2017

7:30 a.m.–8:30 a.m. **BREAKFAST AND PLENARY SESSION**
Salon 4 **Presiding:** *Jill Foys*, Secretary, Development District Association of Appalachia, and Executive Director, Northwest Pennsylvania Regional Planning and Development Commission, Oil City, Pennsylvania

ARC Legislative Briefing

Guy Land, Chief of Staff, Office of the Federal Co-Chair, Appalachian Regional Commission, Washington, D.C.; **James McClesky**, States' Washington Representative, Appalachian Regional Commission, Washington, D.C.

8:45 a.m.–9:45 a.m. **PLENARY SESSION: THE CURRENT POLITICAL LANDSCAPE**
Salons 1–3 (Co-sponsored with the National Association of Development Organizations)

Introductions: *Lynne Keller Forbes*, President, National Association of Development Organizations, and Executive Director, South Eastern Council of Governments, Sioux Falls, South Dakota; **John Hemmings**, President, Development District Association of Appalachia, and Executive Director, Ohio Valley Regional Development Commission, Waverly, Ohio

Speaker: *David Wasserman*, U.S. House Editor, The Cook Political Report, Washington, D.C.

10:00 a.m.–11:15 a.m. **PLENARY SESSION: RURAL POLICY PRIORITIES IN THE NEW ADMINISTRATION AND CONGRESS**
Salons 1–3 (Co-sponsored with the National Association of Development Organizations)

Moderator: *Doug Elliott*, First Vice President, National Association of Development Organizations, and Executive Director, East Central Iowa Council of Governments, Cedar Rapids, Iowa

Speakers: *Arthur Scott*, Associate Legislative Director, National Association of Counties, Washington, D.C.; *Lisa Benson*, Director of Rural Development, American Farm Bureau Federation, Washington, D.C.; *Kirk Johnson*, Senior Vice President of Government Affairs, National Rural Electric Cooperative Association, Arlington, Virginia

Conference Concludes

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www.arc.gov/FactSheets

Learn how your dedication to the Region as an LDD leader has helped drive ARC's investments in your state with ARC's new state-by-state fact sheet reports. Find more detail as to where and how these investments are being put to work in your state and the impact they are having across the Region. www.arc.gov/factsheets



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