

APPALACHIA

America's Next Great Investment Opportunity



CONFERENCE PROGRAM

DEVELOPMENT DISTRICT
ASSOCIATION OF APPALACHIA

APRIL 3-5, 2016
CRYSTAL GATEWAY MARRIOTT
ARLINGTON, VIRGINIA



Development District
Association of Appalachia

Welcome from 2016 DDAA President Jim Dove

Welcome to Washington and the 2016 Development District Association of Appalachia Conference. We chose *Appalachia: America's Next Great Investment Opportunity* as the theme for this year's meeting because there are so many ways to advance the Region's future. This year's conference has two exciting tracks. One is on creative financial models communities are using to bring in additional capital—strategies like revolving loan funds, angel investing, and CDFIs. The other track will focus on the Partnerships for Opportunity and Workforce and Economic Revitalization (POWER) Initiative, a federal effort to help Appalachia's coal-impacted communities forge new economic paths. Both topics will surely spur new ideas and thoughtful conversations about Appalachia.

As LDD leaders, it is our goal to continue strengthening and building Appalachia. We hope that during this year's meeting, you will learn about new ways and resources to achieve that end.

Looking forward to hearing your ideas.

Jim Dove

Conference Agenda

SUNDAY, APRIL 3, 2016

Noon–5:00 p.m. <i>Arlington Room Foyer</i>	Registration Desk Open
2:00 p.m.–3:00 p.m. <i>Salon C</i>	DDAA Executive Board Meeting
3:15 p.m.–4:45 p.m. <i>Salons A, B, J, and K</i>	<p>DDAA ANNUAL MEETING AND VOTING SESSION</p> <p>Presiding: <i>James Dove</i>, President, Development District Association of Appalachia, and Executive Director, Northeast Georgia Regional Commission, Athens, Georgia</p> <p>Remarks: <i>Scott T. Hamilton</i>, Executive Director, Appalachian Regional Commission, Washington, D.C.</p>
5:00 p.m.–6:00 p.m. <i>Salons 4–6</i>	Welcome Reception
6:00 p.m.–8:00 p.m. <i>Salons 4–6</i>	<p>Dinner Banquet</p> <p>Presiding: <i>James Dove</i>, President, Development District Association of Appalachia, and Executive Director, Northeast Georgia Regional Commission, Athens, Georgia</p> <p>Address: <i>Earl F. Gohl</i>, Federal Co-Chair, Appalachian Regional Commission, Washington, D.C.</p> <p>Presentation: Life is a Hit; Don't Strike Out <i>Al Oliver</i>, former Pittsburgh Pirate Great, Author, and Motivational Speaker</p>

MONDAY, APRIL 4, 2016

<p>7:00 a.m.–4:00 p.m. <i>Arlington Room Foyer</i></p>	<p>Registration Desk Open</p>
<p>8:00 a.m.–8:50 a.m. <i>Salon 4</i></p>	<p>BREAKFAST AND PLENARY SESSION Presiding: <i>Richard Zink</i>, Second Vice President, Development District Association of Appalachia, and Executive Director, Southern Tier West Regional Planning and Development Board, Salamanca, New York</p> <p>Presentation: Investing in Appalachia's Future <i>Kostas Skordas</i>, Director, Regional Planning and Research Division, Appalachian Regional Commission, Washington, D.C.</p>
<p>9:00 a.m.–10:15 a.m. <i>Salon 4</i></p>	<p>PLENARY SESSION: Federal Investments in Appalachia Moderator: <i>Earl F. Gohl</i>, Federal Co-Chair, Appalachian Regional Commission, Washington, D.C.</p> <p>Presenters: <i>Lisa Mensah</i>, Under Secretary for Rural Development, U.S. Department of Agriculture, Washington, D.C.; <i>Matt S. Erskine</i>, Deputy Assistant Secretary of Commerce for Economic Development, and COO, U.S. Economic Development Administration, Washington, D.C.</p>
<p>10:30 a.m.–11:45 a.m.</p>	<p>CONCURRENT SESSIONS</p> <p>Financing Growing Enterprises: LDD Partnerships and New Directions (Salon 1) Moderator: <i>Sherry McDavid</i>, Executive Director, FIVCO Area Development District, Grayson, Kentucky</p> <p>Presenters: <i>Mick Fosson</i>, Director, Ashland Area Innovation Center and Manager, TriState Angel Investment Group, Ashland, Kentucky; <i>Lori Glass</i>, CEO, Appalachian Community Capital, Christiansburg, Virginia; <i>Vernon R. (Randy) Kelley III</i>, Executive Director, Three Rivers Planning and Development District, Pontotoc, Mississippi</p> <p>Making POWER Work in Appalachia (Salons 5 and 6) Moderator: <i>Jeff Schwartz</i>, ARC POWER Initiative Manager, Appalachian Regional Commission, Washington, D.C.</p> <p>Presenters: <i>Misty Casto</i>, Immediate Past-President, Development District Association of Appalachia, and Executive Director, Buckeye Hills-Hocking Valley Regional Development District, Reno, Ohio; <i>Lew Villotti</i>, Director, Planning and Development, Southwestern Pennsylvania Commission, Pittsburgh, Pennsylvania; <i>John Molinaro</i>, President and CEO, Appalachian Partnership for Economic Growth, Nelsonville, Ohio; <i>G. Jason Jolley</i>, Assistant Professor and MPA Director, George V. Voinovich School of Leadership and Public Affairs, Ohio University, Athens, Ohio</p>
<p>Noon–2:00 p.m. <i>Salon 4</i></p>	<p>AWARDS LUNCHEON Presiding: <i>John Hemmings</i>, First Vice President, Development District Association of Appalachia, and Executive Director, Ohio Valley Regional Development Commission, Waverly, Ohio</p> <p>Presentation of the 2016 John D. Whisman Vision Award Presentation of the 2016 Donald R. Myers Humanitarian Award Announcement of the 2016 DDAA Congressional Awards</p>

2:15 p.m.–3:30 p.m.	<p>CONCURRENT SESSIONS</p> <p>Revolving Loan Fund Programs: New Directions for Changing Markets (Salon 1) Moderator: <i>William Grant</i>, Director, Finance and Administration Division, Appalachian Regional Commission, Washington, D.C.</p> <p>Presenters: <i>Ray Daffner</i>, Entrepreneurial Development Manager, Appalachian Regional Commission, Washington, D.C.; <i>Anna Tefft</i>, Senior Vice President and Director of Lending, Natural Capital Investment Fund, Winston-Salem, North Carolina</p> <p>Guidelines and Directions for POWER Applications (Salons 5 and 6) Moderator: <i>Jeff Schwartz</i>, ARC POWER Initiative Manager, Appalachian Regional Commission, Washington, D.C.</p> <p>Presenters: <i>Douglass Lynott</i>, EDA POWER Program Manager, Economic Development Administration, Washington, D.C.; <i>Joseph Cullen</i>, Senior Policy Advisor, Office of the Federal Co-Chair, Appalachian Regional Commission, Washington, D.C.; <i>Candace Stribling</i>, Grants Management System Administrator, Appalachian Regional Commission, Washington, D.C.</p>
3:45 p.m.–5:30 p.m. Salons C–H	<p>DDAA/NADO FEDERAL AGENCY NETWORKING RECEPTION <i>(Co-sponsored with the National Association of Development Organizations)</i></p> <p>Presentation of the 2016 DDAA Congressional Award</p>
	Dinner on Your Own

TUESDAY, APRIL 5, 2016

8:00 a.m.–8:50 a.m. Salon 4	<p>BREAKFAST AND PLENARY SESSION</p> <p>Presiding: <i>James Baldwin</i>, Secretary, Development District Association of Appalachia, and Executive Director, Cumberland Plateau Planning District Commission, Lebanon, Virginia</p> <p>ARC Legislative Briefing <i>James Hyland</i>, States' Counsel, Appalachian Regional Commission, Washington, D.C.; <i>Guy Land</i>, Chief of Staff, Office of the Federal Co-Chair, Appalachian Regional Commission, Washington, D.C.</p>
9:00 a.m.–10:00 a.m. Salons 1–3	<p>PLENARY SESSION: 2016 ELECTIONS <i>(Joint session with the National Association of Development Organizations)</i></p> <p>Speaker: <i>Reid Wilson</i>, Chief Political Correspondent and Congress Editor for Morning Consult, Washington, D.C.</p>
10:15 a.m.–11:15 a.m. Salons 1–3	<p>PLENARY SESSION: THE FUTURE OF THE WHITE HOUSE RURAL COUNCIL <i>(Joint session with the National Association of Development Organizations)</i></p> <p>Moderators: <i>Doug O'Brien</i>, Senior Policy Advisor for Rural Affairs, White House Domestic Policy Council, Washington, D.C.; <i>Jeff Kiely</i>, President, NADO, and Executive Director, Northwest New Mexico Council of Governments, Gallup, New Mexico</p> <p>Speakers: <i>Earl F. Gohl</i>, Federal Co-Chair, Appalachian Regional Commission, Washington, D.C.; <i>Chuck Fluharty</i>, President and CEO, Rural Policy Research Institute, Iowa City, Iowa; <i>Tom Morris</i>, Associate Administrator for Rural Health Policy, Health Resources and Services Administration, U.S. Department of Health and Human Services, Washington, D.C.</p>
	Conference Concludes