

CONFERENCE PROGRAM

HEALTHY FAMILIES HEALTHY FUTURE



SEPTEMBER 7-9, 2011 PRESTONSBURG, KENTUCKY



AN APPALACHIAN REGIONAL COMMISSION CONFERENCE
HOSTED BY THE COMMONWEALTH OF KENTUCKY



On behalf of the Appalachian Regional Commission (ARC) and the Commonwealth of Kentucky, we welcome you to Prestonsburg and the **Healthy Families: Healthy Future** conference.

A healthy population is the foundation for economic growth; yet many communities in the Appalachian Region face significant health issues. This conference will showcase successful health-care programs in Appalachia that address these challenges, with a special focus on families and children. Conference sessions will bring together experts and community leaders to discuss key Appalachian health issues including preventing and managing diabetes, combating substance abuse, improving access to dental care for children, and using information technology to better manage patient care.

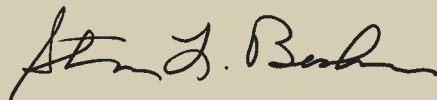
We are confident that the ideas and insight you gain here will help you develop strategies to address local health issues and help your community build a healthier future.

While you are here, we hope you will take time to enjoy the beautiful mountain setting of Jenny Wiley State Resort Park and sample the area's many recreational attractions.

We wish you an informative and meaningful conference experience.



Earl F. Gohl
ARC Federal Co-Chair



Steven L. Beshear
Governor of Kentucky
2011 ARC States' Co-Chair

WELCOME



HEALTHY FAMILIES HEALTHY FUTURE



AGENDA

Wednesday September 7, 2011

All events on Wednesday will take place at the Mountain Arts Center, 50 Hal Rogers Drive, Prestonsburg. Shuttle transportation between the Prestonsburg conference hotels and the Mountain Arts Center will be provided.

1:00 p.m.–7:00 p.m.
Registration Desk Open
Mountain Arts Center Main Lobby

6:00 p.m.–7:30 p.m.
Welcome Reception
Mountain Arts Center Main Lobby

7:30 p.m.–8:30 p.m.
Performance by Billie Jean Osborne's Kentucky Opry
Mountain Arts Center Theater
The resident troupe of the Mountain Arts Center presents a variety of country, bluegrass, and oldies favorites.

Thursday September 8, 2011

All events on Thursday will take place at Jenny Wiley State Resort Park. Shuttle transportation between the Prestonsburg conference hotels and the resort will be provided.

6:45 a.m.–7:30 a.m.
Optional Group Hike in Jenny Wiley State Resort Park
Enjoy an active start to the day. Participants will meet at 6:45 a.m. in the May Lodge lobby.

7:00 a.m.–5:00 p.m.
Registration Desk Open
Wilkinson Stumbo Conference Center Lobby

7:00 a.m.–8:30 a.m.
Buffet Breakfast
May Lodge Dining Room

8:30 a.m.–10:00 a.m.
Opening Plenary Session
Conference Center Cherokee Room

Welcome
Tony Wilder, Commissioner, Kentucky Department for Local Government

Remarks
Earl F. Gohl, ARC Federal Co-Chair

Kentucky Governor Steven L. Beshear, 2011 ARC States' Co-Chair

Special Announcement
Patricia M. Doykos, Director, Bristol-Myers Squibb Foundation, New York

Plenary Address
Robert L. Ludke, Professor, Department of Family and Community Medicine and Department of Public Health Sciences, University of Cincinnati

Phillip J. Obermiller, Senior Visiting Scholar, School of Planning, University of Cincinnati; and Research Fellow, the Appalachian Center, University of Kentucky

10:00 a.m.–10:15 a.m.
Break

Press Conference
Conference Center Shawnee Room

10:00 a.m.–4:30 p.m.
University of Kentucky Comprehensive-Care Mobile Dental Clinic Exhibit Open

10:15 a.m.–11:45 a.m.

Concurrent Sessions

Childhood Obesity and the "Diabetes Belt"

Conference Center Shawnee Room

Childhood obesity has been on the rise in the United States for the past few decades, carrying with it an increased risk of diabetes and other health problems. Many Appalachian counties fall within the “diabetes belt”—an area identified by the Centers for Disease Control and Prevention as having high rates of the disease. This session will provide an overview of the risks of obesity, including diabetes, and will showcase programs that are helping prevent and treat these problems in Appalachian communities.

Lawrence Barker, Associate Director for Science, Division of Diabetes Translation, Centers for Disease Control and Prevention, Georgia

Sharon A. Denham, Professor Emerita, Ohio University School of Nursing; and Project Director, Strengthening Communities to Prevent Diabetes in Rural Appalachia, Center for Appalachian Philanthropy, Ohio

Veronica Hagen, Director, Food and Nutrition, and Live It Up! Program Coordinator, Manchester Memorial Hospital, Kentucky

Donna Loden, Education Coordinator, HealthWorks! North Mississippi

Combating Substance Abuse among Adolescents

May Lodge Meeting Room 4

Substance abuse—both the use of illegal substances and the inappropriate use of legal drugs—is on the rise among adolescents across the country. But many interventions have been identified to help communities prevent drug abuse in younger populations, and to prevent

further abuse or addiction in teens who are already using drugs. Presenters in this session will outline the challenges Appalachian communities face in combating substance abuse among adolescents and describe successful approaches to substance abuse prevention.

Kristine Harper Bowers, Membership Services Coordinator, Coalition on Appalachian Substance Abuse Policy, Tennessee

John J. Dreyzehner, Director, Cumberland Plateau Health District, Virginia Department of Health

Orman Hall, Director, Ohio Department of Alcohol and Drug Addiction Services

Karen Kelly, President and CEO, Operation UNITE, Kentucky

Michael Meit, Co-Director, NORC Walsh Center for Rural Health Analysis, Maryland

Improving Access to Dental Care for Children

Conference Center Iroquois Room

Dental disease, the number one chronic disease affecting young children, can lead to problems with eating, speaking, and learning. Many Appalachian families are unable to secure regular dental care, increasing the risk of childhood dental disease and the resulting problems. In this session, speakers will present recent research on obstacles to providing access to dental care in Appalachia, as well as examples of successful community-based dental programs in the Region.

Nancy M. Lane, President, PDA, Inc., North Carolina

Julie Watts McKee, State Dental Director, Commonwealth of Kentucky, Department for Public Health, Oral Health Program

Bobbi Jo Muto, Community Oral Health Coordinator, Joan C. Edwards School of Medicine, Marshall University, West Virginia

Deborah L. Sawyer, Executive Director, Tioga Dental Services, Pennsylvania

Appalachian Perspectives on Infant Mortality Reduction

May Lodge Meeting Room 3

Appalachia has made great progress in reducing infant mortality and premature births, but in the Region—as in the rest of the nation—infant mortality rates have reached a plateau. This session will describe state-level as well as national efforts to reduce premature and low-birth-weight deliveries, and will highlight successful screening and treatment interventions that can help give babies a healthy start in life.

Mary K. Emmett, Director, Center for Health Services and Outcomes Research, Charleston Area Medical Center Health Education and Research Institute, West Virginia

Belinda K. Grant, Executive Director, Mount Zion Community Development, Inc., North Carolina

Sauna P. Hicks, Director, Office of Minority Health, South Carolina Department of Health and Environmental Control

Ruth Ann Shepherd, Division Director, Maternal and Child Health, Kentucky Department for Public Health

Noon–1:30 p.m.

Lunch and Keynote Address

Conference Center Cherokee Room

Keynote Address

Marcia Brand, Deputy Administrator, Health Resources and Services Administration, U.S. Department of Health and Human Services, Maryland

1:45 p.m.–3:15 p.m.

Concurrent Sessions

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Ruth Ann Shepherd, Division Director, Maternal and Child Health, Kentucky Department for Public Health

3:15 p.m.–3:30 p.m.
Break

3:30 p.m.–4:30 p.m.
Organized Networking Session
May Lodge Dining Room

During this event, participants will have the chance to take part in small group discussions on a range of health-related topics. Light refreshments will be provided.

4:30 p.m.–6:30 p.m.

Free Time

6:30 p.m.–7:15 p.m.

Reception

Conference Center

7:30 p.m.–9:00 p.m.

Dinner

Conference Center

Performance

Rockcastle County High School “UNITE Presents” Theatre Troupe

Dinner Speaker

Albert P. Smith Jr., Veteran Publisher, Journalist, and Public Affairs Commentator
Former ARC Federal Co-Chair

Friday September 9, 2011

All events on Friday will take place at Jenny Wiley State Resort Park. Shuttle transportation between the Prestonsburg conference hotels and the resort will be provided.

6:45 a.m.–7:30 a.m.

Optional Group Hike in Jenny Wiley State Resort Park

Enjoy an active start to the day. Participants will meet at 6:45 a.m. in the May Lodge lobby.

7:00 a.m.–10:00 a.m.

Registration Desk Open

Conference Center Lobby

7:30 a.m.–9:00 a.m.

Buffet Breakfast

May Lodge Dining Room

9:00 a.m.–Noon

Concurrent Sessions

Community-Based Approaches to Health Promotion and Disease Prevention

Conference Center Iroquois Room

Health improvements depend in part on citizens who understand local health needs and are ready to take action for the good of the community. Community partners are highly effective at encouraging neighbors to make healthy choices and develop healthy lifestyles. This session will describe health promotion and disease prevention concepts, and present best practices from Appalachian communities.

Bruce Behringer, Associate Vice President, Office of Rural and Community Health, East Tennessee State University

Mary Beth Bigley, Acting Director, Office of Science and Communication, Office of the Surgeon General, U.S. Department of Health and Human Services, Washington, D.C.

Carrie Brainard, Health and Wellness Director, Mid-Ohio Valley Health Department, West Virginia

Reita Jones, Diabetes Community Health Coordinator, Diabetes Prevention and Control Program, Kentucky Department for Public Health

Patricia Machir, Senior Community Outreach Worker, Lawrence County Health Department, Kentucky

Health-Care Workforce Resources and Initiatives

Conference Center Shawnee Room
Health-care jobs are among the most stable in today’s economy, and contribute substantially to local economies. In addition, the size and distribution of a community’s health-care workforce directly affect health-care quality and the availability of treatment. This session will explore the key elements of Appalachia’s health-care workforce, and describe best practices in building a robust local health-care workforce.

Donald J. Buecker, President, Buecker Enterprises, Inc., Kentucky

Mattie Burton, Chair, Department of Nursing, and Associate Dean, Department of Health Sciences, Shawnee State University, Ohio

Susan W. Isaac, Senior Health Research Associate, Voinovich School of Leadership and Public Affairs, Ohio University

Daniel G. Mareck, Chief Medical Officer, Federal Office of Rural Health Policy, Health Resources and Services Administration, U.S. Department of Health and Human Services, Maryland

Susan K. Stewart, Executive Director, Western Maryland Area Health Education Center

John R. Wheat, Professor of Community and Rural Medicine, University of Alabama Rural Medical Scholars Program

Issues and Opportunities in Health Information Technology

May Lodge Meeting Room 4

Health information technology (IT) allows health-care providers to better manage patient care through the secure use and sharing of health information; facilitates essential public health functions, including disease reporting and health data collection; and offers the potential to improve the delivery of health-care services and support improved health outcomes. In this session, health IT practitioners will describe the potential uses and benefits of health IT for Appalachian communities.

Patrick Blalock, Health Information Technology Lead, Office of Health Information Technology, North Carolina Department of Health and Human Services

Rose M. Campbell, Vice President, Patient Care Services, and Chief Nursing Officer, Brookville Hospital, Pennsylvania

Christina Galanis, Executive Director, Southern Tier HealthLink, New York

Paula Guy, Chief Executive Officer, Georgia Partnership for TeleHealth

David R. Hopkins, Program Manager, Kentucky All Schedule Prescription Electronic Reporting System, Kentucky Cabinet for Health and Family Services

Access to Health Care for Children

May Lodge Meeting Room 3

Thousands of Appalachian families lack health insurance. And although states have made great strides in helping families pay for medical care through Medicaid and the Children's Health Insurance Program, in many economically distressed communities pediatricians and other primary-care practitioners are scarce. This session will review state and local efforts to provide health insurance for children, and some of the factors that limit access to family health care in rural Appalachia.

James Keresztury, Coalition Facilitator, Mountains of Hope Cancer Coalition, West Virginia

Thomas R. (Bob) Konrad, Senior Fellow and Professor, Cecil G. Sheps Center for Health Services Research, University of North Carolina at Chapel Hill

Lisa Lee, Director, Division of Provider Operations, and Program Director, Kentucky Children's Health Insurance Program, Kentucky Department for Medicaid Services

Craig Robinson, Executive Director, Cabin Creek Health Systems, West Virginia

Noon

Conference Adjourns.

Box lunches will be available for pickup in the May Lodge and in the Conference Center.

SPEAKERS

Steven L. Beshear Governor of Kentucky



Steve Beshear has served as governor of the Commonwealth of Kentucky since December 2007. Last year he was chosen by his fellow Appalachian governors to serve as the Appalachian Regional Commission's 2011 states' co-chair.

Despite the need for difficult state budget cuts and rebalancing, Governor Beshear has protected critical services and programs designed to help families in the current economy and to position them, and the state, for long-term success. His chief focus has been Kentucky's children. He brought health-care coverage to more than 50,000 previously uninsured children and started—and is now expanding—a program to improve dental care for children in impoverished areas. In addition, he is streamlining and strengthening Kentucky's system of early childhood development and education to ensure that every child is prepared to enter kindergarten.

During his governorship, Beshear has also helped Kentucky businesses create thousands of jobs with revamped incentive programs; designed a program to bring prescription drugs to those who can't afford them; secured bridge funding for Kentucky's student loan agency and helped hold down college costs; and won bipartisan support for a complex reform of the public pension system.

An attorney with 20 years of practice at a Lexington law firm, Beshear has a long background in public service. During his three terms as state representative, beginning in 1973, he helped modernize the state's judicial system and proposed legislation that more than doubled neonatal capacities at the University of Kentucky's hospital. As attorney general from 1980 through 1983, Beshear worked to eliminate fraud to protect taxpayer dollars. He served as Kentucky's lieutenant governor from 1983 to 1987, helping reform the child welfare system and spearheading the Kentucky Tomorrow Commission, a statewide strategic planning initiative.

A native of Dawson Springs, Beshear holds a bachelor of arts degree and a law degree from the University of Kentucky. He served as an intelligence analyst in the United States Army Reserve from 1969 through 1975, where he also carried out judge advocate general duties.

His civic activities have included service for such organizations as Commerce Lexington, Inc.; God's Pantry Food Bank; and the Kentucky World Trade Center.

Earl F. Gohl ARC Federal Co-Chair

Earl Gohl serves as the 11th federal co-chair of the Appalachian Regional Commission (ARC), an economic development partnership between the federal government and the governors of the 13 Appalachian states. He was nominated by President Barack Obama in November 2009 and unanimously confirmed by the Senate in March 2010. Since his appointment as federal co-chair, Gohl has traveled extensively in the 13 states to examine ARC projects and has met with a broad cross section of community leaders, activists, organizers, and entrepreneurs.



Gohl came to ARC with 20 years of experience in Pennsylvania state and local government. From 1975 to 1995, he held positions including executive assistant to the mayor of Harrisburg; elected member of the Harrisburg City Council; deputy secretary of the Pennsylvania Department of Community Affairs; and director of the Pennsylvania governor's Washington office. As deputy secretary, Gohl awarded and administered \$100 million annually in housing and community development programs benefiting communities within the Appalachian Region. He also managed several initiatives to strengthen the capacity of rural local governments to meet economic challenges.

From 1996 to 2001, Gohl served as a special assistant, and then as an associate assistant secretary, at the U.S. Department of Labor. There he was responsible for the development and implementation of legislative strategy in the areas of immigration policy, employment standards, affirmative action and federal workers' compensation programs, and international affairs, including child-labor and core-labor standards.

From 2001 to 2009, Gohl was the director of government relations/deputy director for the Puerto Rico Federal Affairs Administration, where he formulated legislative- and executive-branch initiatives related to taxes, economic security, health care, education, nutrition, environment, homeland security, labor, housing, and transportation.

In his Senate confirmation hearing, Gohl stated that his objective as ARC federal co-chair would be to ensure that each federal dollar expended by the Commission was "an investment in the economic future of Appalachian families that will generate a return for American taxpayers."

Gohl holds a bachelor of arts degree from Rider College (now Rider University) in New Jersey and a master of public administration degree from Pennsylvania State University.

SPEAKERS

Marcia Brand



Marcia Brand was named deputy administrator of the Health Resources and Services Administration (HRSA), an agency of the U.S. Department of Health and Human Services, in March 2009. HRSA is the primary federal agency for improving access to health-care services for people who are uninsured, isolated, or medically vulnerable, using its \$7 billion annual budget (fiscal year 2009) to expand access to quality health care in partnership with health-care providers and health professions training programs.

Comprising six bureaus and 13 offices, HRSA provides leadership and financial support to health-care providers in every state and U.S. territory. HRSA grantees provide health care to uninsured people; people living with HIV/AIDS; and mothers, children, and pregnant women. They also train health professionals and improve systems of care in rural communities.

From 2007 to 2009, Brand was associate administrator of HRSA's Bureau of Health Professions, where she provided national leadership in the development, distribution, and retention of a diverse, culturally competent health-care workforce that provides high-quality care. From 2001 to 2007, Brand was director and associate administrator of HRSA's Office of Rural Health Policy. In that position she was responsible for health policy, research, and grant activities that promote better health-care services in rural America.

Prior to joining the Office of Rural Health Policy, Brand led efforts to plan and implement HRSA's State Planning Grant Program, which helped states explore options for providing health-care coverage for uninsured residents. She also coordinated HRSA's efforts to implement the Children's Health Insurance Program (CHIP) and worked on the Secretary's Initiative on Children's Health and the president's Interagency Task Force on Children's Health Insurance Outreach, which aimed to increase enrollment in CHIP and Medicaid.

As senior advisor to the deputy assistant secretary for health in 1997, Brand worked on the Initiative on the Future of Academic Health Centers. She served as deputy director of the Bureau of Health Professions' Office of Research and Planning for two years prior to that appointment.

Brand earned master and bachelor of science degrees from Old Dominion University in Virginia and a doctoral degree in higher education from the University of Pennsylvania.

Patricia M. Doykos

Patricia Doykos has served since 2002 as director of the Bristol-Myers Squibb Foundation, whose mission is to help reduce health disparities and improve the health outcomes of populations disproportionately affected by disease around the globe, including Appalachian communities. It aims to do this by strengthening community-based health-care worker capacity, integrating medical care and community-based support services, and mobilizing communities in the fight against disease.



Currently, Doykos is leading the flagship philanthropic program Together on Diabetes: Communities Uniting to Meet America's Diabetes Challenge, a five-year, \$100 million initiative launched in November 2010 to improve health outcomes of adults living with type 2 diabetes in the United States by strengthening patient self-management education, community-based support services, and broad-based community mobilization. She has responsibility for all aspects of the program, including strategy development; partnership development with government, nonprofit organizations, academia, and other funders; grant making; evaluation; communications; and policy and advocacy.

Doykos joined the foundation in 2002 and has led U.S. and international grant making and partnership programs for women's health, HIV/AIDS, cancer, and serious mental illness. In the area of HIV/AIDS, her primary role has been to mobilize lessons learned from Bristol-Myers Squibb's groundbreaking philanthropic program for HIV/AIDS in Africa, called Secure the Future, to other regions of the world affected by the epidemic so that they can be replicated and inform evidence-based public health policy and resource allocation. This work has involved outreach, advocacy, and partnership development with major donors like the United States President's Emergency Plan for AIDS Relief; multilateral organizations; leading regional, national, and community-based non-governmental organizations; governments; schools of public health; professional associations; and corporate philanthropy peers.

Doykos frequently speaks on, and has authored and co-authored a variety of publications on, public-private partnership and the value of community mobilization and community-based care and treatment support to patient outcomes and quality of life.

She is a board member of Funders Concerned About AIDS and the YWCA Princeton.

Doykos received her bachelor of arts degree from Dartmouth College, a master's degree from the University of Virginia, and a doctorate from New York University.

SPEAKERS

Robert L. Ludke



Robert Ludke is a professor in the University of Cincinnati's Department of Family and Community Medicine and holds a secondary faculty appointment in the university's Department of Public Health Sciences, where he is also associate director of the master's of public health program. He has over 30 years of senior management and research experience as principal investigator and project manager of federal and private foundation awards in health-services research. He has authored over 80 health-services research and policy-analysis publications and reports, and has served on various local, state, and national health-policy-related committees and task forces.

Ludke's career includes service as chair of the Department of Health Services Administration at Xavier University in Cincinnati, and as director of the Xavier Center for Health Management Education. He also spent 16 years on the faculty of the Graduate Program in Hospital and Health Administration at the University of Iowa. During his tenure at Iowa, Ludke founded and directed the Iowa Health Services Research and Development Field Program at the Iowa City Veterans Affairs Medical Center.

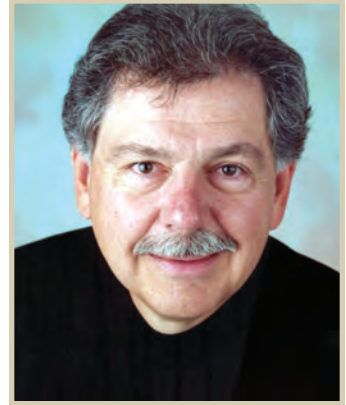
He has been actively involved in community-based research activities and received the Volunteer Leadership Award from the Health Improvement Collaborative of Greater Cincinnati in 2003. Currently, Ludke is establishing the Center for Urban Appalachian Health Research, a community-academic partnership between the Urban Appalachian Council of Greater Cincinnati and the University of Cincinnati Department of Public Health Sciences. He is also conducting community-based participatory research to address the issue of diabetes within Appalachian neighborhoods in Cincinnati.

Ludke earned his undergraduate and graduate degrees from the University of Wisconsin-Madison, where he specialized in health systems engineering.

He serves on the board of the Urban Appalachian Council and chairs the board's research committee. He is also on the editorial board of the *Journal of Appalachian Studies* and has co-edited a book with Phillip Obermiller entitled *Appalachian Health and Well-Being*, which is scheduled to be published by the University Press of Kentucky in March 2012.

Phillip J. Obermiller

Phillip Obermiller is a senior visiting scholar in the School of Planning at the University of Cincinnati and a research fellow at the University of Kentucky's Appalachian Center.



A widely published scholar on Appalachian issues, Obermiller has authored or coauthored 20 book chapters and numerous articles appearing in publications including the *International Journal of Comparative Sociology*, *Social Science Quarterly*, *Ethnic Groups*, *Urban Education*, *Appalachian Heritage*, *Mountain Promise*, *Now and Then*, *Appalachian Connection*, *Appalachian Reader*, the *Journal of Appalachian Studies*, and *Appalachian Journal*.

In 2005 Obermiller served as guest editor for a special issue of the *Journal of Appalachian Studies* entitled “Appalachia Counts: The Region in the 2000 Census.” He co-edited the “Urban Appalachian Experience” section of the *Encyclopedia of Appalachia*, published by the University of Tennessee Press in 2006. He is currently co-editing with Robert Ludke a volume tentatively titled *Appalachian Health and Well-Being*, to be published by the University Press of Kentucky in 2012.

His other published works on Appalachia include *Appalachian Odyssey: Historical Perspectives on the Great Migration*, which he co-edited and which was published in 2000; and the fourth (2002) and fifth (2007) editions of *Appalachia: Social Context Past and Present*, which he also co-edited. He co-authored the book *African American Miners and Migrants: The Eastern Kentucky Social Club*, published by the University of Illinois Press in 2004.

Obermiller is currently active in the Urban Appalachian Council's Research Committee and serves on the editorial board of the *Journal of Appalachian Studies*. He served as president of the Appalachian Studies Association in 2005–2006 and was a national board member of the Society for Applied Sociology from 1993 to 1996. He was also a member of the Appalachian Studies Association's Steering Committee from 1996 to 2002 and again in 2005–2006.

He is a founding member of SmartMoney Community Services, Inc., a Cincinnati-based NGO that provides financial services and economic education to underserved individuals, and was its board president from 1988 to 1996.

Obermiller earned undergraduate and graduate degrees in philosophy from the Athenaeum of Ohio and a doctorate in sociology from Union Institute and University.

SPEAKERS

Albert P. Smith Jr.



Al Smith is a veteran journalist and publisher who has divided his long news career between newspaper publishing and television broadcasting in Kentucky and Tennessee. He is the retired long-time host of Kentucky Educational Television's (KET) public affairs program *Comment on Kentucky* and the former publisher of seven weekly newspapers. He has also long advocated for rural and community issues through diverse roles including serving as federal co-chair of the Appalachian Regional Commission.

Smith began his journalism career as a reporter and editor for two New Orleans daily papers. In 1958, he moved to Russellville, Kentucky, to edit the weekly *News-Democrat*, which became the first of the seven papers he bought or started and oversaw until 1985. During his publishing career, Smith became a leader in the Kentucky Press Association, making a major mark on the state's public policy by helping establish Kentucky's first open-meetings and open-records laws.

In 1974, Smith became founding host and producer of *Comment on Kentucky*, a role he held for 33 years, the longest tenure of any public affairs program moderator in the Public Broadcasting Service. On the show, Smith and a panel of fellow journalists from across Kentucky offered perspectives on business, education, and politics.

He was appointed federal co-chair of the Appalachian Regional Commission by President Jimmy Carter in 1979 and served until October 1982.

An activist for education, the arts, and economic development, Smith is a founder of the nonprofit Leadership Kentucky, the Governor's Scholars program, the Kentucky Oral History Commission, and the Prichard Committee for Academic Excellence. He is also a cofounder of and advisor to the University of Kentucky's Institute for Rural Journalism and Community Issues, which helps rural news media cover broad issues that have a local impact.

His awards include being named a fellow of the Society of Professional Journalists, the highest honor of that organization. The annual Al Smith Fellowship Program awards honor his chairmanship of the Kentucky Arts Commission and the Kentucky Arts Council.

Smith attended Vanderbilt and Tulane Universities and has received honorary degrees from nine Kentucky universities and colleges. He has authored a memoir due to be published in November 2011.

SESSION PRESENTERS

Lawrence Barker

*Associate Director for Science,
Division of Diabetes Translation
Centers for Disease Control
and Prevention
Atlanta, Georgia*

Bruce Behringer

*Associate Vice President,
Office of Rural and
Community Health
East Tennessee State University
Johnson City, Tennessee*

Mary Beth Bigley

*Acting Director, Office of Science
and Communication
Office of the Surgeon General
U.S. Department of Health
and Human Services
Washington, D.C.*

Patrick Blalock

*Health Information Technology Lead
Office of Health Information
Technology
North Carolina Department of Health
and Human Services
Raleigh, North Carolina*

Kristine Harper Bowers

*Membership Services Coordinator
Coalition on Appalachian Substance
Abuse Policy
Johnson City, Tennessee*

Carrie Brainard

*Health and Wellness Director
Mid-Ohio Valley Health Department
Parkersburg, West Virginia*

Donald J. Buecker

*President
Buecker Enterprises, Inc.
Covington, Kentucky*

Mattie Burton

*Chair, Department of Nursing, and
Associate Dean, Department of
Health Sciences
Shawnee State University
Portsmouth, Ohio*

Rose M. Campbell

*Vice President, Patient
Care Services, and
Chief Nursing Officer
Brookville Hospital
Brookville, Pennsylvania*

Sharon A. Denham

*Professor Emerita
Ohio University School of Nursing
Athens, Ohio
Project Director, Strengthening
Communities to Prevent Diabetes
in Rural Appalachia
Center for Appalachian Philanthropy
Portsmouth, Ohio*

John J. Dreyzehner

*Director, Cumberland Plateau
Health District
Virginia Department of Health
Lebanon, Virginia*

Mary K. Emmett

*Director, Center for Health Services
and Outcomes Research
Charleston Area Medical Center
Health Education and Research
Institute
Charleston, West Virginia*

SESSION PRESENTERS

Christina Galanis

Executive Director
Southern Tier HealthLink
Binghamton, New York

Belinda K. Grant

Executive Director
Mount Zion Community
Development, Inc.
Asheville, North Carolina

Paula Guy

Chief Executive Officer
Georgia Partnership for TeleHealth
Waycross, Georgia

Veronica Hagen

*Director, Food and Nutrition, and
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HIGHLIGHTS

Reception and Performance at the Mountain Arts Center

On Wednesday evening, conference attendees will enjoy a reception at the Mountain Arts Center, followed by a musical variety performance by Billie Jean Osborne's Kentucky Opry, the center's resident troupe. Formed in 1990, the troupe entertains and inspires audiences with an exciting set of country, bluegrass, and oldies favorites.

Opened in October 1996, the Mountain Arts Center has established a reputation throughout a five-state area for presenting the best family entertainment north of Nashville. It has hosted performances by numerous major country, bluegrass, rock, gospel, and big-band artists, and acclaimed family theater productions such as *Annie*, *The King and I*, and *The Nutcracker*.

Located close to the U.S. 23 Country Music Highway, the center houses a 1,050-seat

theater, a commercial recording/video editing studio, and an art gallery, as well as music and arts education and practice rooms. Its diverse educational programs have been attended by over 200,000 schoolchildren from throughout the region.

Kentucky Proud Program: Supporting Local Producers

ARC and the Kentucky Department for Local Government are pleased to offer locally made food products at the Healthy Families: Healthy Future conference events held at Jenny Wiley State Resort Park. As a supporter of the Kentucky Proud farm-products marketing program, the resort park uses locally grown produce and meats when available. In the last three years, Kentucky Proud has generated \$250 million in retail sales through the program's member retailers. For more information on Kentucky Proud, visit www.kyproud.com.

University of Kentucky Comprehensive-Care Mobile Dental Clinic

On Thursday, conference participants can explore a comprehensive-care mobile dental clinic parked outside of the Wilkinson Stumbo Conference Center from 10:00 a.m. to 4:30 p.m. The van is operated by the University of Kentucky College of Dentistry, whose Division of Public Health Dentistry provides dental public-health outreach services for underserved populations in Kentucky. Services include a focus on preventive care (education, exams, cleanings, and fluoride and sealant application) for Head Start and elementary-school-aged children, with limited on-site den-

tal restorative treatment services provided for financially disadvantaged children (defined as uninsured and Medicaid- and KCHIP-eligible children).

As part of this work, the College of Dentistry operates three (soon to be four) comprehensive-care mobile dental clinics providing preventive and restorative services at schools throughout the state. Mobile dental clinics can be built on a variety of platforms, including truck, bus, and mobile-home chassis, with a purchase price between \$350,000 and \$475,000.

In addition to the typical costs of providing dental care, these fully equipped mobile clinics have costs related to vehicle and equipment maintenance, fuel, and drivers (including the cost of required licensing). These operation costs typically total between \$20,000 to \$40,000 per year.



SPONSORS

ARC and the Kentucky Department for Local Government would like to thank the following sponsors for their support of the Healthy Families, Healthy Future conference.



APPALACHIAN HEALTH POLICY ADVISORY COUNCIL

The Appalachian Health Policy Advisory Council was formed in 1999 to advise ARC on health issues and concerns in the Appalachian Region. ARC and the Kentucky Department for Local Government would like to thank the council members for their guidance in developing this conference.

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