

# Leading the Charge for an Energy-Efficient Appalachia

*What LDDs Can Do to Help Their Communities*



## **CONFERENCE PROGRAM**

February 28–March 2, 2010

Crystal Gateway Marriott

Arlington, Virginia

# 2010 DDAA CONFERENCE

Welcome to the 2010 DDAA training conference! This year's conference will explore approaches local development districts can take to help Appalachian communities create energy-efficiency programs, an increasingly important tool in stimulating economic development and addressing environmental issues today. Implementing local energy-efficiency activities will not only reduce the Appalachian Region's energy consumption, costs, and environmental impacts, but also serve as a catalyst for job creation and economic growth that could benefit the Region for years to come. Recent research by the Southeast Energy Efficiency Alliance shows that bold energy-efficiency efforts could save Appalachia an estimated \$21.4 billion per year (by 2030) and create more than 75,000 jobs over the next 20 years.

Conference sessions will feature input from practitioners from throughout the Region on topics including enhancing energy productivity in public facilities, such as water and wastewater facilities; providing energy-efficiency services to private businesses and corporations; and maximizing LDDs' efficiency activities through coordinated efforts like Pennsylvania's Energy Network Program. Attendees will learn about the U.S. Green Building Council's LEED certification system, which provides professional training in green building practices and principles, and through which the DDAA and the Appalachian Regional Commission plan to offer certification training opportunities for LDD staff.

Another highlight of the conference will be a keynote address by Melissa Gallagher-Rogers, government sector manager at the U.S. Green Building Council.

## AGENDA

### SUNDAY, FEBRUARY 28, 2010

#### Noon–5:00 p.m.

**Registration Desk Open** (*Arlington Room Foyer*)

#### Noon–12:45 p.m.

**DDAA Executive Board Meeting** (*Salon 5*)

#### 1:00 p.m.–3:00 p.m.

**DDAA Annual Membership Meeting** (*Salon 4*)

*Presiding:* Sharon Gardner, President, Development District Association of Appalachia

*Remarks:* Thomas M. Hunter, Executive Director, Appalachian Regional Commission, Washington, D.C.

#### 3:00 p.m.–6:00 p.m.

**DDAA/NADO Executive Director Peer Learning Lab** (*Salon C*)

#### 5:00 p.m.–8:00 p.m.

**Reception and Dinner** (*Salons 1, 2, and 3*)

*Presiding:* Sharon Gardner, President, Development District Association of Appalachia

*Presentation of the Donald R. Myers Humanitarian Award*

### MONDAY, MARCH 1, 2010

#### 7:00 a.m.–3:00 p.m.

**Registration Desk Open** (*Arlington Room Foyer*)

#### 7:30 a.m.–8:50 a.m.

**Breakfast Plenary Session** (*Salon 3*)

*(Sponsored by the National Association of Development Organizations and the National Association of Regional Councils)*

*Presiding:* Steven Pelissier, Second Vice President, Development District Association of Appalachia

*Introduction:* Joe C. McKinney, Executive Director, Land-of-Sky Regional Council, Asheville, North Carolina

*Speaker:* Melissa Gallagher-Rogers, Manager, Government Sector, U.S. Green Building Council, Washington, D.C.

#### 9:00 a.m.–10:20 a.m.

##### CONCURRENT SESSIONS

(Choose one of the following two sessions.)

##### *Programs to Enhance Energy Productivity in Public Facilities* (*Salon 5*)

*Moderator:* Stacy Richards, Program Director, Energy Resource Center, SEDAC–Council of Governments, Lewisburg, Pennsylvania

*Panelists:* Ralph Stewart, Manager, Bellefonte Borough, Centre County, Pennsylvania; George Myers, Superintendent, Milton Regional Sewer Authority, Milton, Pennsylvania; Chuck Wunz, Executive Vice President, Herbert, Rowland, and Grubic, Inc., Harrisburg, Pennsylvania

##### *An Overview of the U.S. Green Building Council's LEED Certification System* (*Salon 6*)

*Speaker:* Candice Groves, Commercial Green Building Services Project Manager, Southface Energy Institute, Atlanta, Georgia

#### 10:30 a.m.–11:50 a.m.

##### CONCURRENT SESSIONS

(Choose one of the following two sessions.)

##### *Pennsylvania LDD Energy Network Program* (*Salon 5*)

*Moderator:* Neil Fowler, Director, Appalachian Development Center, Pennsylvania Department of Community and Economic Development, Harrisburg, Pennsylvania

*Panelists:* Amy Glasmeier, Chair, Department of Urban Studies and Planning, Massachusetts Institute of Technology, Cambridge, Massachusetts; Brandon Carson, Assistant Director, Planning and Community Development, Southern

The DDAA and the National Association of Development Organizations (NADO) have teamed once again to offer joint conference activities, including Monday's networking reception offering one-on-one conversations with federal program representatives. The reception will be followed by music and political satire from the Capitol Steps, the famed Washington-based troupe of congressional staffers-turned-songwriters. The conference will conclude Tuesday morning with two DDAA-NADO joint plenary sessions: one on defining a federal regional competitiveness agenda, and one on sustainable and livable communities policies from a regional perspective.

Special awards to be given at this year's conference include the 2010 Donald R. Myers Humanitarian Award, which will be presented at the Sunday evening banquet to Michael and Henriella Perry of Wayne County, West Virginia. The Perrys established the acclaimed Heritage Farm Museum and Village, in Huntington, chronicling the settlement of Appalachia and how Appalachian pioneers lived and sustained their families when the Region was a part of America's frontier. Monday's awards luncheon will feature the presentation of both the Congressional Award and the John D. Whisman Vision Award, recognizing individuals who have made significant efforts to benefit Appalachians.

Thank you for joining your colleagues from throughout the Region to make this conference a productive and informative event!

Alleghenies Planning and Development Commission, Altoona, Pennsylvania; Kurt Bauman, Government Services Manager, Community and Government Services Division, Northeastern Pennsylvania Alliance, Pittston, Pennsylvania

**Best Practices in Providing Energy-Efficiency Services to Private Clients** (Salon 6)

*Moderator:* Kathryn Whiteman, Regional Planner, Appalachian Regional Commission, Washington, D.C.

*Panelists:* Ron Townley, Director, Local Government Services, Land-of-Sky Regional Council, Asheville, North Carolina; Danny Patterson, President, Waste Reduction and Technology Transfer Foundation, Birmingham, Alabama

**Noon-1:45 p.m.**

**Awards Luncheon** (Salon 3)

*Presiding:* Eric M. Bridges, First Vice President, Development District Association of Appalachia

*Presentation of the 2010 Congressional Award*

*Presentation of the 2010 John D. Whisman Vision Award*

**2:00 p.m.-3:15 p.m.**

**CONCURRENT SESSIONS**

(Choose one of the following two sessions.)

**Energy-Efficiency Development and Local Job Creation** (Salon 5)

*Moderator:* Ginger Malak, Senior Regional Development Coordinator, Southern Tier West Regional Planning and Development Board, Salamanca, New York

*Panelists:* Brandon Holmes, Managing Partner, Lights on West Virginia, Oak Hill, West Virginia; Craig Clark, Executive Director of Wellsville Campus and Interim Vice President for Academic Affairs, Alfred State College, Alfred, New York

**Assessment Tools for Planning and Financing Energy-Efficiency Infrastructure** (Salon 6)

*Moderator:* David Carrier, Economist, Appalachian Regional Commission, Washington, D.C.

*Panelists:* Victoria Kiechel, Associate, Cadmus Group, Arlington, Virginia; Lisa Petraglia, Director of Economic Research, Economic Development Research Group, Boston, Massachusetts

**4:00 p.m.-6:00 p.m.**

**DDAA/NADO Networking Reception** (Salons 1, 2, and 3)

**6:00 p.m.-7:00 p.m.**

**Entertainment by the Capitol Steps** (Salon 4)

**TUESDAY, MARCH 2, 2010**

**7:30 a.m.-8:30 a.m.**

**Breakfast** (Salon 3)

*Presiding:* Danny Lewis, Secretary, Development District Association of Appalachia

*Remarks:* Cameron D. Whitman, States' Washington Representative, Appalachian Regional Commission, Washington, D.C.

*Remarks:* Guy P. Land, Chief of Staff, Office of the Federal Co-Chair, Appalachian Regional Commission, Washington, D.C.

**8:45 a.m.-10:20 a.m.**

**Joint Plenary Session with NADO** (Salon 4)

*Defining a Federal Regional Competitiveness Agenda*

**10:30 a.m.-11:50 a.m.**

**Joint Plenary Session with NADO** (Salon 4)

*Sustainable and Livable Communities Policies for America's Twenty-First-Century Regions*

**Noon**

**Conference Adjourns**



### **About the Development District Association of Appalachia (DDAA)**

The DDAA is a membership organization of the 73 local development districts (LDDs) serving the 420 counties of the Appalachian Region. The DDAA works to strengthen LDDs and their member governments and to provide leadership to support the Appalachian Regional Commission (ARC) federal-state-local partnership.

### **DDAA and ARC Web Site Updates**

The DDAA and ARC Web sites have both recently been updated, offering improved user interfaces and content. Visit the sites to take advantage of the resources they offer, and please provide feedback on additional content you would find helpful.

The DDAA Web Site is at [www.ddaa-ldd.org](http://www.ddaa-ldd.org) and the ARC Web site is at [www.arc.gov](http://www.arc.gov).