

The Changing of Appalachia:

The People, the Workforce,
and the Economy



Change is the only constant in life, as the saying goes, and that has never been more apparent than it is today. But learning to respond to change effectively can be a challenge. The 2008 Development District Association of Appalachia (DDAA) conference—The Changing of Appalachia: The People, the Workforce, and the Economy—focuses on large-scale economic and demographic changes taking place in Appalachia and how local development districts (LDDs) can manage these changes to create a more positive future for their communities.

Conference sessions will address some of the key “change agents” affecting the Appalachian Region today and offer ideas on how districts can respond proactively. Topics will include Appalachia’s demographic forecast and its implications for the Region’s economy, focusing on factors including population aging, youth outmigration, and immigration; the growth of Appalachia’s auto industry; the increasing importance of entrepreneurship to job growth in the Region; and the impact asset-based development can have on Appalachia’s economy.

This year’s conference offers a mix of new and traditional events, beginning Sunday, February 24, with plenary training sessions, followed by a welcome reception. Monday’s events start with a “topical” breakfast highlighting ideas and best practices in energy development, asset-based development, entrepreneurial development, and health care. It will be followed by morning and afternoon training sessions and the annual conference awards luncheon, which this year will include the presentation of the first DDAA Humanitarian Award. This award recognizes individuals in the Region for outstanding achievements in helping others overcome obstacles to lead better, more productive lives.

Monday evening will offer a joint reception with the National Association of Development Organizations (NADO), followed by the annual banquet featuring an address by Appalachian Regional Commission Federal Co-Chair Anne B. Pope. The conference concludes Tuesday morning with joint DDAA/NADO presentations on the 2008 elections and the potential impact this election cycle will have on federal infrastructure and economic development programs essential for continued growth and development in Appalachia.

Please join us for this informative event!

PRELIMINARY AGENDA

SUNDAY, FEBRUARY 24, 2008

- 8:00 am–5:00 pm Registration Desk Open
- 10:30 am–11:30 am **DDAA EXECUTIVE BOARD MEETING**
- 11:30 am–1:00 pm **DDAA LUNCH AND ANNUAL MEETING**
Remarks: Thomas M. Hunter, Executive Director, Appalachian Regional Commission
DDAA Business Meeting with Election of Officers for 2008–2009
Nomination of DDAA Executive Board for 2008–2009
- 1:15 pm–2:30 pm **Opening Plenary Session**
The Changing Workforce of Appalachia
- 2:45 pm–4:00 pm **Plenary Session**
Changes in Leadership in your LDD
- 4:30 pm–5:30 pm **Welcome Reception**
Hosted by DDAA Board Members and Officers

MONDAY, FEBRUARY 25, 2008

- 7:30 am–3:00 pm Registration Desk Open
- 7:30 am–8:30 am **BREAKFAST BUFFET**
(Breakfast seating available at one of four Topical Breakfast Sessions)
- 8:00 am–9:00 am **Four Topical Breakfast Sessions**
(Please indicate your choice of topic when you register)
1. Health Care
 2. Entrepreneurial Development
 3. Asset-Based Economic Development
 4. Energy Development
- 9:15 am–10:30 am **PLENARY SESSION**
New Markets Tax Credits: From A from Z
- 10:40 am–11:50 am **CONCURRENT SESSIONS**
 - *The Impact of the Appalachian Automotive Corridor*
 - *Appalachia's Assets: How do we tell the World?*
- Noon–1:30 pm **LUNCH**
Award Presentations: John D. Whisman Vision Award; Humanitarian Award; Congressional Award
- 1:45 pm–3:15 pm **CONCURRENT SESSIONS**
 - *The Region's Drug Crisis: Community Responses*
 - *Entrepreneurial Development*
 - *The Future Workforce*

3:15 pm–5:30 pm	Free Time
5:30 pm–7:00 pm	JOINT RECEPTION WITH NADO
7:00 pm–8:30 pm	ANNUAL BANQUET <i>Speaker:</i> Anne B. Pope, Federal Co-Chair, Appalachian Regional Commission <i>Entertainment:</i> University of North Alabama Jazz Band

TUESDAY, FEBRUARY 26, 2008

7:30 am–8:30 am	BREAKFAST <i>Remarks:</i> Cameron D. Whitman, States' Washington Representative, Appalachian Regional Commission
8:45 am–10:20 am	JOINT PLENARY SESSION with NADO Insights into the Current Federal Landscape and 2008 Election (Panel with Former Members of Congress)
10:30 am–Noon	JOINT PLENARY SESSION with NADO The Future of Federal Infrastructure and Economic Development Programs
Noon	CONFERENCE ADJOURNED

GENERAL INFORMATION

The Changing of Appalachia: The People, the Workforce, and the Economy will be held February 24–26, 2008, at the Crystal Gateway Marriott, 1700 Jefferson Davis Highway, Arlington, Virginia 22202.

Conference Registration

The early-bird conference registration fee is \$300 (through February 1, 2008), which includes all meals and conference receptions. After February 1, 2008, the registration fee is \$350. A \$50 discount will be provided to those who also register (through NADO) for the NADO Washington Policy Conference. For those registering for the NADO conference, the DDAA conference registration fee is \$250 through February 1, 2008, and \$300 after February 1.

The registration fee for spouses of registered attendees is \$150 and includes all sessions and meals. Registration must be confirmed by check or government purchase order. (Sorry, credit cards are not accepted.) Please make all checks payable to the Development District Association of Appalachia. Space is limited; please register early.

Hotel Accommodations

A block of rooms has been reserved for attendees at the Crystal Gateway Marriott at a rate of \$215 for a single or double room. In order to receive the conference hotel rate, please refer to "DDAA" when making your reservation. The telephone numbers for reservations at the Crystal Gateway Marriott are (703) 920-3230 and 1-800-228-9290.

Hotel reservations must be made no later than February 1, 2008.

**Development District
Association of Appalachia
Conference Registration**

**The Changing of
Appalachia:**

The People, the Workforce,
and the Economy
February 24–26, 2008
Crystal Gateway Marriott
Arlington, Virginia
(703) 920-3230
1-800-228-9290

MAIL conference

registration form with
payment to:

DDAA /ARC

400 North Capitol Street, NW

Suite 390

Washington, DC 20001

Registration Cancellations

For conference registration cancellations received by February 15, 2008, registrants will be reimbursed their registration fee minus a \$50 processing fee. After February 15, reimbursement of registration fees will not be provided.

Please complete and mail this form with your registration payment to the DDAA (address at left). For questions regarding registration, call (202) 884-7707.

Name: _____

Organization: _____

Street Address: _____

City, State, Zip: _____

Tel. Number: _____ **Fax Number:** _____

E-mail: _____

Are you attending the NADO Washington Policy Conference? Yes No

Activity Selection. Please indicate the functions you will attend.

Sunday, February 24, 2008

- Lunch
- Reception

Tuesday, February 26, 2008

- Breakfast

Monday, February 25, 2008

Breakfast Topical Sessions (*check one*)

- Health Care
- Entrepreneurial Development
- Asset-Based Economic Development
- Energy Development

Dietary Preference

- Vegetarian
- Other _____

- Lunch
- Banquet

Spouse Registration

A special registration fee of \$150 is available for spouses of registered attendees. Please provide name of spouse and indicate spouse's attendance at functions below.

Spouse's Name: _____

Sunday, February 24, 2008

- Lunch
- Reception

Tuesday, February 26, 2008

- Breakfast

Monday, February 25, 2008

- Breakfast
- Lunch
- Banquet

Dietary Preference

- Vegetarian
- Other _____

Registration Fees

- \$300 Early-bird DDAA conference registration (through February 1, 2008)
- \$350 Regular DDAA conference registration (after February 1, 2008)
- \$250 Early-bird DDAA conference registration for those also registering for NADO Washington Policy Conference (through February 1, 2008)
- \$300 Regular DDAA conference registration for those also registering for NADO Washington Policy Conference (after February 1, 2008)
- \$150 Spouse registration

_____ TOTAL ENCLOSED

All checks should be made payable to the Development District Association of Appalachia and mailed to: DDAA/ARC, 400 North Capitol Street, NW, Suite 390, Washington, DC 20001.

For hotel reservations, please call the Crystal Gateway Marriott at (703) 920-3230 or 1-800-228-9290. In order to receive the conference hotel rate, please refer to "DDAA" when making your reservation. The conference hotel rate for a single or double room is \$215. **The cutoff date for hotel reservations is February 1, 2008.**

Development District Association of Appalachia

The Development District Association of Appalachia (DDAA) is a nonprofit organization of local development districts (LDDs) within the 13-state area served by the Appalachian Regional Commission (ARC), a legislated federal-state partnership agency. LDDs are multi-jurisdictional regions governed by local elected officials and other appointees from communities within the districts.

In 1976, the executive directors of the LDDs created the DDAA as an institutional means of providing services and collaborative opportunities that support the LDD service mission in Appalachia and promote the dynamic local-state-federal partnership enabled by ARC.

A conference of the DDAA has been held every year since the association's inception—bringing together hundreds of LDD personnel; local, state, and federal officials; issue experts; and special guests to share experiences and knowledge concerning the unique challenges and opportunities faced in the Appalachian Region.

The DDAA generally sponsors three major training events each year. These events focus primarily on the professional and technical needs of local communities and economic development staff in an overall effort to maintain and enhance their performance skills and service capabilities. However, many training events also benefit other local and state public service practitioners, and ultimately benefit the public served.

DDAA Mission

The Development District Association of Appalachia is committed to serving its 72 local development district members and to supporting ARC by:

- Promoting communication and increasing quality of service;
- Communicating and advocating a vision for the Appalachian Region;
- Developing organizational resources to strengthen the LDDs and the Region; and
- Providing leadership in support of a dynamic working partnership among federal, state, and local governments within Appalachia.

DDAA Training Program

A primary mission of the Development District Association of Appalachia is to provide training opportunities to its 72 member local development districts located throughout the 13-state Appalachian Region. Through annual funding provided by the Appalachian Regional Commission and the leadership of the DDAA's Training Committee, a wide array of training activities has been made available to LDD staff, board members, and others.

In addition to on-site training workshops and satellite broadcasts, the DDAA Training Program now offers funding support for individual professional development activities. Reimbursement for up to 50 percent of the costs associated with the training can be provided by the DDAA. For more information on the DDAA Training Program, please contact your state DDAA representative.