

INVESTMENTS IN ACTION

The **Growing Outdoor Partnership** is supported by an ARC POWER grant to align and leverage regional resources to foster the business/economic ecosystem to grow Western North Carolina's **outdoor recreation industry**. The Growing Outdoor Partnership recently launched the **Waypoint Accelerator**, which involves 10 outdoor recreation companies from North Carolina participating in a curriculum with mentorship from the region's existing industry network and developing strong access-to-capital connections.

IMPACT ON DISTRESSED COUNTIES

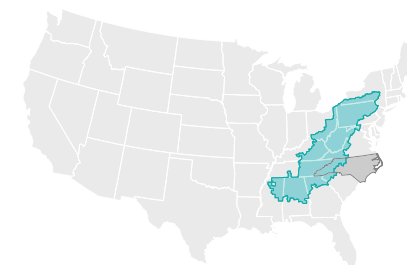
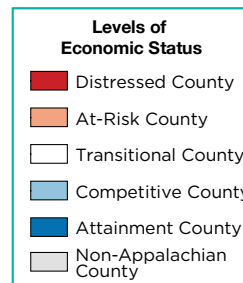
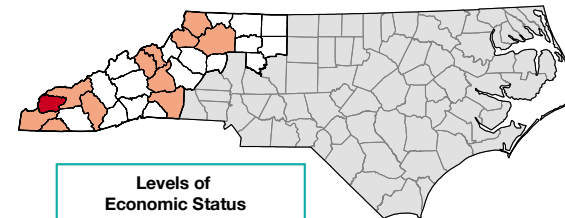
In Appalachian North Carolina, **one county** was considered economically distressed in fiscal year 2019, with pockets of distress in other areas. **16 projects** totaling **50%** of ARC investment dollars are having a direct impact on this distressed county and areas.

FISCAL YEAR 2019
OCTOBER 1, 2018-SEPTEMBER 30, 2019

NORTH CAROLINA

In partnership with **North Carolina Department of Commerce**, ARC is supporting **36 projects** in North Carolina totaling more than **\$8.0 million** in fiscal year 2019. These investments have been matched by over **\$10.7 million** and are attracting an additional nearly **\$65.7 million** in leveraged private investments in North Carolina. They are also creating or retaining nearly **1,300 jobs**, training and educating over **2,600 students and workers**, and benefiting the **1.8 million residents** in North Carolina's **29 Appalachian counties**.

COUNTY ECONOMIC STATUS IN APPALACHIAN NORTH CAROLINA, FY 2019



ARC INVESTMENT PRIORITY

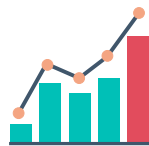
**CRITICAL
INFRASTRUCTURE**
\$3.0 M



invested in North Carolina's critical infrastructure development, including broadband, transportation, and water/wastewater systems.

ARC INVESTMENT PRIORITY

**ECONOMIC
OPPORTUNITIES**
\$2.2 M



invested in entrepreneurial strategies to strengthen the economy in Appalachian North Carolina.

ARC INVESTMENT PRIORITY

**READY
WORKFORCE**
\$2.0M



invested to increase the education, knowledge, skills, and health of North Carolina's Appalachian residents to work and succeed.

ARC INVESTMENT PRIORITY

**ADDITIONAL
PRIORITIES**
\$970K



invested to cultivate leadership and community capacity and leverage natural and cultural assets in Appalachian North Carolina.